



ThyssenKrupp Steelcom turns 25!

This year, ThyssenKrupp Steelcom celebrates its silver anniversary of providing Australia, New Zealand and the Pacific Islands steel sheet pile and piling equipment.

ThyssenKrupp Steelcom started in 1983 by Richard Cook as STEELCOM Pty Ltd. The company began with the selling of general steel. Shortly afterward, Steelcom exclusively sell and hire sheet piles and various kind of piling hammers. To this day, ThyssenKrupp Steelcom continues to make piling easy for customers by introducing faster and more reliable piling equipment, most recently the Mobilram TM13/16. We've increased our range into high-strength tiebars, walings and steel tubes.

The last 25 years has brought a lot of change to the industry, and Steelcom is proud to have been evolving along with the industry as a whole.

The next 25 years and beyond are going to see more changes in the industry – some changes will be so radical we are unable to predict them right now. One of the changes is the rising cost of steel and other commodities. Steel prices have seen a rise of over 49% this last year.

Highlights of the company includes

- 1983 Steelcom Pty Ltd was founded
 - 2003 Newcastle Warehouse was constructed
 - 2005 New Zealand opened for business
 - 2007 ThyssenKrupp GfT Bautechnik acquired Steelcom to be part of the ThyssenKrupp Group
 - 2008 Rebranding to ThyssenKrupp Steelcom
- ThyssenKrupp Steelcom opens WA business
- Launched NZ website and relaunched AU
- Significant growth in recruitment
- MOVING FORWARD

As part of the 25th anniversary, ThyssenKrupp Steelcom has developed a new branding to coincide with the purchase of ThyssenKrupp in Dec 07. ThyssenKrupp Steelcom will also celebrate with its customer-base during the 2008 National Symposium scheduled to take place in Sydney, Brisbane, Melbourne, Perth, Auckland and Wellington in October 2008.

For more info, contact Stephen Harmer on 02 9954 9166 or email enquiries@steelcom.com.au.

STEELCOMMENTARY

FLASHBACK: The year that was 1983

1983 was the year that Charles and Di popped over to Australia for a visit. The entire country was captivated by the young princess, each day the media dutifully reporting where she went, what she said and, especially, what she was wearing. 1983 was also the year of the Ash Wednesday bush fires and the year that Bob Hawke was elected Prime Minister.

Making news around the world

- Irishman Gerry Adams won the presidency of Sinn Fein ... while the Irish ambassador to Australia, in all seriousness, called for a ban on Irish jokes.
- Fearing he wouldn't be allowed back into Poland, Solidarity chief Lech Walesa asked his wife to accept the Nobel Peace Prize on his behalf.
- Vanessa Lynn Williams became the first African-American to win the Miss America beauty pageant.
- The era of the suicide bomber was already upon us, A bomb planted by Shi'ite Muslims destroys the US embassy in Beirut – 87 people killed
- Soviet Embassy official Valery Ivanov is expelled from Australia for allegedly trying to recruit spies in the Australian government.
- In October, the tiny Caribbean island of Grenada was "iberated" by more than 4000 US marines, after the country's Prime Minister was assassinated by armed rebels.
- Brinks Mat robbery: In London, 6800 gold bars worth nearly UK£26 million are taken from the Brinks Mat vault at Heathrow Airport.
- Microsoft Word is first released.
- A Provisional IRA car bomb kills six and injures 90 outside Harrods in London.
- President Reagan dubs the Soviet Union the Evil Empire and proposed a revolutionary new anti-missile defense system – the strategic defense initiative, nicknamed "Star Wars".

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INFocus: SFL/PILETECH MASTERS CRONULLA SHIFTING SANDS

Piletech, now known as SFL / Piletech after a business merger making the combined group one of the larger piling companies in Australia, have won a significant portion of the Cronulla sea wall remediation project at Cronulla Beach.

The project presents a number of significant project management challenges including difficult site access, public access management, environmental impacts from storms / tidal activity and constantly shifting sands. SFL/Piletech are mastering the site and delivering the programme of work.

The project requires the removal of the existing failed rock basket structure, the construction of 700 grout piles, remediation of the existing sea wall and the establishment of a new capped wall at the base.

ThyssenKrupp Steelcom have worked with SFL/Piletech to supply the Larssen L 601 steel sheet piles for the temporary cofferdam on the seaward side of the project and have recently supplied the new ABI 13/16 Mobilram fitted for grout piling to supplement piling capacity. The ABI Mobilram 13/16 is ideal for this sort of project with its high torque, telescopic mast and powerful, stable base unit.

The Larssen L 601 is also ideally suited to sand based applications offering a highly economical solution with a 600mm wide sheet, 745 cm³/m section modulus and 78 kg/m² weight.



Australia • NZ • PNG • Pacific Islands

news

THYSSENKRUPP STEELCOM RECRUITMENT NEWS

Byung-Yong Jang, Dipl.-Ing.

The growth of ThyssenKrupp Steelcom continues with the new Technical Sales Manager who came onboard this year:-

Byung-Yong Jang joined ThyssenKrupp Steelcom in June 2008. Byung-Yong, called BY for short, is now based in Sydney. BY brings to ThyssenKrupp Steelcom many skills and knowledge of steel sheet piling and equipment. His years of experience in Germany as Project Manager (Export) in ThyssenKrupp GfT Bautechnik GmbH and exposure to the European and Asian markets make him ideal to substantially strengthen our position in the Australian and New Zealand market as the leading specialist in steel sheet piling.

We are keen to get BY involved on the projects to help our clients achieve their goals.

WIIFM? Customer Benefits for having BY onboard:

- Technical sheet pile and piling equipment knowledge.
- Engineering design experience with steel sheet piles.
- Detailed knowledge of sheet pile and composite wall performance.
- Vast exposure to the structural steel supply market for alternative sources of supply.

ThyssenKrupp Steelcom has more new starters on board.

Andrew Christensen

We welcome to the growing team in the Newcastle office, Andrew Christensen, previously from Rio Tinto, joined ThyssenKrupp Steelcom as Services Manager.

Martina Bacikova

Martina Bacikova joined our Accounts Team in North Sydney in May 2008.

EQUIPMENT UTILIZATION

ABI Mobilram TM13/16 - Cronulla NSW

BSP 14tonne Impact Hammer - QLD

Larssen L755 Sheets - Sale VIC

Macalloy Tie Bars - - NSW

PTC 75 HD Vibro Hammer- NSW

PTC 120 HD - QLD

For more details, please contact 02 9954 9166.



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