



First ABI MobilRam System TM13/16, here at last!

Due to the rising demand for versatile applicable machines, ThyssenKrupp Steelcom is proud to announce the arrival of ABI Mobilram TM13/16.

The proven ABI Mobilram system is ideally suited to Australian civil drilling and piling requirements.

The new ABI 13/16 Mobilram provides the flexibility and capacity to handle compacted ground conditions, with the combination of pre-drilling and sheet pile driving capability in one unit.

The self erecting telescopic mast offers compact transport dimensions and rapid on-site set up, while the 180 degree slewing capability allows corners and difficult sites to be handled with ease. Site productivity is delivered through immediate mobilization, the rapid changing device for attachments, straight line wall accuracy and the capacity to drive 16m sheet piles under the vibro hammer.

For more info, contact our Sales at (AU) +61 2 4966 0688 or (NZ) +64 9 576 3977.



From drilling to driving.....
all-in-one machine!

STEELCOMMENTARY

Steel prices on the rise

Steel prices are now at a record highs but in the view of steel industry experts, the run has not finished and prices are set to push even higher in the coming months.

AUSTRALIA'S biggest steel maker, BlueScope, warned in late February that massive rises in iron and coking coal prices were set to stoke inflation, and flagged looming increases in prices of steel products. OneSteel, similarly warned of the rising prices despite increasing its prices by about 10% in recent months, noting that global demand for steel continued to be strong.

With the interest rate rises and local cost inflation, the steel industry is facing big cost increases, with iron ore prices set to rise at least 65 per cent.

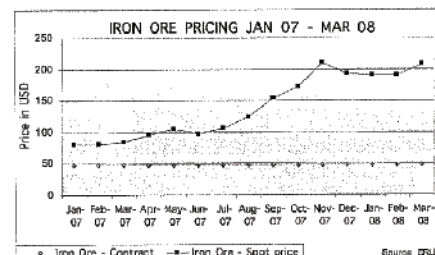
Fabricated steel prices rose 9% last year, a figure likely to be exceeded in 2008. Reinforcement prices fell in the second half of last year but rose sharply at the beginning of 2008. The Australian reinforcing industry is expecting possible increases of 40% plus for reinforcing and other steel products.

Suppliers have implemented several price increases since the turn of the year, following a surge in world scrap prices and continuing demand.

Local steel mills have also advised processors of significant increases due to major rises in their input costs such as the cost of scrap, energy and other raw materials, which are all subject to global pricing.

The outlook remains highly volatile as key issues surround availability and price increases. At ThyssenKrupp Steelcom, our price policy reflects our commitment to stability and communications with our customers. We encourage prudent project planning to our customers and clients which includes: open communication on availability and budget pricing; factoring lead times into project decision making time lines, and covering price movements and availability with early orders to reduce project risk.

For any queries, contact us at ThyssenKrupp Steelcom NZ at 09 576 3977.



Builders and consumers can expect to see major increases in the price of steel reinforcement coming through in 2008.

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ThyssenKrupp Steelcom - new name, same level of excellent service

We have been going through the changes created about by the recent purchase by ThyssenKrupp of the Steelcom business.

Our ABN, however, remains unchanged. There has been no change in management and staffing. We will still be providing the same products, and excellent service. Being a part of the worldwide ThyssenKrupp Group brings ThyssenKrupp Steelcom improved stock availability, technical support and access to new product lines.

Call 02 9954 9166 for any queries.

INFOCUS

ThyssenKrupp Steelcom relaunches website

In conjunction with the requisition by ThyssenKrupp in December last year, ThyssenKrupp Steelcom is relaunching its ThyssenKrupp Steelcom website!

The new site has taken on the new ThyssenKrupp Steelcom corporate branding to bring it into line with the new look. The new website is user-friendly and easy to navigate. With a number of new features, ThyssenKrupp Steelcom's website will be the key resource point for communications about the steel sheet piling industry, industry updates and learnings from case studies with job reports published on the new site.

You will have access to free technical information material and loads of downloadable technical data sheets. If you're wanting to purchase second hand equipment, or simply just want to be kept informed of new developments, new products and equipment, this site is for you.

"Our new website gives us the ability to rapidly communicate information to those who need it, as well as, provides a way for readers to receive regular industry information and latest trends in our Newsletters and ever-growing database of knowledge and project applications."

The new website will play a major part in the drive to provide our customers with better and improved service over the next few years.

For more information, visit our site today!
<http://www.steelcom.com.au>

STEELCOMMENTARY

New Appointments

ThyssenKrupp Steelcom continues to grow and build it's capability in a strong market place. To ensure the business is prepared for this growth we are enhancing our organisational structure in both operations and sales.

Operations

Glen Pentecost appointed as Operations Manager.

Glen will manage day to day operations through the Services manager and will develop and implement the operational plan.

TBC appointment of Services Manager

The Services manager will be responsible for the day to day operation of the Thornton NSW site.

Sales

Wayne Kennedy appointment as Area Sales Manager. Wayne will manage the sales & operations interface with the services manager for East Coast Sales.

WA Business Development

Alissa Warren will lead out WA development. Our objectives are to increase our customer relationships, sales and availability on local stock.

Australia • NZ • PNG • Pacific Islands

news

Steel



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